



**Elyse Douglas,
New York Leonard N.
Stern School of
Business**

Elyse Douglas is a Senior Scholar at NYU Stern Center for Sustainable Business with 30+ years of experience as a financial executive. She has served on Assurant, Inc.'s Board, was CFO of Hertz Global Holdings, and held senior roles at Coty, Nabisco, and Chase Manhattan Bank. Elyse holds a BS from Villanova, an MBA from NYU Stern, and is a CPA (inactive) and CFA. She lives in Brooklyn, NY, with her husband and son.



**Francis Parisien,
NielsenIQ**

With 20+ years at NielsenIQ, Francis Parisien is the Senior VP of Sales for Small and Medium Businesses in Canada. He leads a team focused on market insights and consumer trends, driving partnerships in the FMCG sector and guiding NIQ's Canadian initiatives.



**Dr. Gladis Zinati,
Rodale Institute**

Dr. Gladis Zinati, Director of the Vegetable Systems Trial at Rodale Institute, is a Soil Scientist with 35 years of experience in soil health, crop management, and integrated pest management. Her research focuses on how cropping systems impact soil health, crop nutrient density, and human health. She holds a Ph.D. in Soil Science from Michigan State University.



**Grace Gershuny,
Author of Organic
Revolutionary: A
Memoir of the
Movement for Real
Food, Planetary
Healing, & Human
Liberation**

Grace Gershuny is an author, educator, and organic consultant with deep roots in the organic movement. A founding member of the Organic Trade Association and former USDA National Organic Program staff, she helped shape organic standards. Grace continues as an inspector, consultant, and educator while growing food and medicine in Vermont's Northeast Kingdom.



**Laura Bowman,
Ecojustice
Canada**

Laura Bowman, a senior lawyer at Ecojustice Canada, holds a JD from the University of Toronto and an LLM from Osgoode. Since 2007, she has practiced environmental law across Canada, focusing on judicial review and appearing at all court levels. Her work includes land use planning and pesticide regulation.



**Ross
Prusakowski,
Export
Development
Canada (EDC)**

Ross Prusakowski is the Deputy Chief Economist and Director of the Country & Sector Intelligence team at Export Development Canada (EDC), where he leads risk analysis for countries and sectors, providing insights on global economic opportunities.



**Valeriya
Staykova,
Canadian Food
Inspection
Agency (CFIA)**

Valeriya has led the Canada Organic Regime (COR) since 2007. With a Master's in Food Science and advanced diplomas in Food Safety and Quality Management, she oversees COR, evaluates foreign food safety systems, and teaches the CFIA lead auditor course, tackling global food fraud issues.