

QUICK FACTS ABOUT

Organic

in Canada

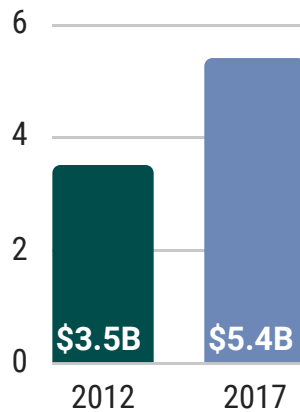


MARKET

\$5.4B

**ORGANIC FOOD &
NON-FOOD MARKET**

\$4.4 B is organic food items
- mostly fresh vegetables
and fruits.



2.6%

**MARKET SHARE,
2017**

Up from 1.7% in 2012

8.7%

**YEAR-OVER-YEAR
GROWTH**

Between 2012 and 2017

Canadian Organic Market Report 2017 (released Nov 2017)

Top weekly organic
buyers:

83% MILLENNIALS

78% UNIVERSITY GRADUATES

72% FAMILIES

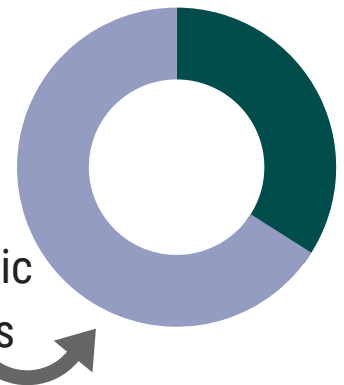
69% MEN

66%

**CANADIAN
SHOPPERS BUYING
ORGANIC WEEKLY,
2017**

Up from 56% in 2012.

SHOPPERS



Canadian Organic Market Report 2017 (released Nov 2017)

TRADE

\$672M

**TRACKED IMPORTS,
2017**

Top imports: unroasted
coffee & bananas.

Top countries of origin:
U.S. & Colombia



\$462M

**TRACKED EXPORTS,
2017**

Top exports: lentils &
maple syrup.

Top destination
countries: U.S. & India.

Statistics Canada and CATSNET Analytics (2018)

AGRICULTURE

4,800

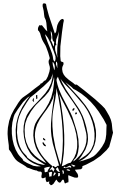
CERTIFIED CROP PRODUCERS, 2017

↑ **4%**

GROWTH IN CERTIFIED & TRANSITIONAL FARMS 2011-2016

2.2%

SHARE OF ORGANIC FARMS WITHIN TOTAL FARMS, 2016



3.2M

CERTIFIED ACRES, 2017

↑ **45%**

GROWTH IN CERTIFIED ACRES 2011-2016

2.0%

SHARE OF ORGANIC ACRES WITHIN TOTAL ACREAGE, 2017

Census of Agriculture 2016 & Organic By the Numbers 2017 Data

FOOD PROCESSING

1,115

FOOD PROCESSORS, 2018



PROVINCES BY NUMBER OF ORGANIC FOOD PROCESSORS

435

QUEBEC

300

ONTARIO

225

BC

55

ALBERTA

35

SK

35

ATLANTIC

30

MANITOBA

HIGHLIGHTS

- SNACKS** TOP CATEGORY BY NEW PRODUCT LAUNCHES
- DAIRY** TOP FOOD CATEGORY BY SALES VALUE
- COFFEE** TOP BEVERAGE CATEGORY BY SALES VALUE

Organic Food Processing in Canada Report (forthcoming)

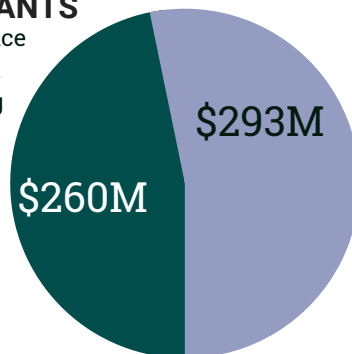
FOOD SERVICE

\$555M

ORGANIC PRODUCT MARKET IN FOODSERVICE, 2017

RESTAURANTS

- Quick service
- Fast casual
- Fine dining & more



BEYOND RESTAURANTS

- Healthcare
- Universities
- Travel & Leisure
- Business & more



1.8%

ORGANIC SHARE OF TOTAL FOODSERVICE MARKET



GREATEST SHARE
TRAVEL & LEISURE

15% SHARE OF TOTAL FOODSERVICE
31% SHARE OF ORGANIC FOODSERVICE

Organic in Foodservice Report (forthcoming)

Learn more

The Canada Organic Trade Association releases numerous reports on organic data and research. To access the reports, visit canada-organic.myshopify.com or canada-organic.ca.